

Applications	Request	Status	PROJECT SUMMARY: As written by the Applicant.
Community Action Agency of S NM Guaranteed Basic Income Project	\$1,700,000.00	Recommended for funding	<p>The ultimate objective of the Las Cruces Family Prosperity (LCFP) Demonstration Project is to lift Las Cruces out of poverty through direct cash assistance. One hundred and fifty Las Cruces families who have been disproportionately affected by the pandemic will receive recurring monthly payments of \$500 for 18 months. An additional 150 families will receive a total of \$450 for their participation in the data collection as a comparison group. Thus, \$1,440,000 of the request will go directly to 300 homes with an immediate economic impact on the local economy. LCFP will use the Qualified Census Tracts and Distressed Communities Index (DCI) to target extremely vulnerable areas within the city to ensure funds reach those who can use it most.</p> <p>Cash transfers are time-proven and effective methods to alleviate poverty. The earned income and child tax credits have reduced childhood poverty for decades. Families are empowered to make spending decisions based on family needs. Symptoms of poverty such as food insecurities, poor health outcomes, lack of job opportunities, and unsafe housing are reduced when incomes are increased. LCFP will become another tool in the fight against poverty in addition to resources local nonprofits provide.</p> <p>Although new to Las Cruces, LCFP is conducted in the context of numerous existing cash transfer or Guaranteed Basic Income (GBI) programs and demonstrations nationwide and worldwide. Programs are funded by a wide range of federal, local, state, and private sources, as is evident by the match funding for LCFP.</p>
MVCH Housing Risk Mitigation Funds	\$300,000.00	Recommended for increased funding	<p>The purpose of the Housing Risk Mitigation Fund is to support the recruitment and retention of landlords to work with Mesilla Valley Community of Hope (MVCH), a homeless assistance provider, and house clients that may present challenges to remaining stably housed due to complicated rental histories, Fair Market Rent barriers, or other housing and voucher rental concerns. MVCH hopes the fund will help initiate and/or preserve strong partnerships between MVCH and the landlords in their community.</p>
Families & Youth, Inc.	\$1,771,102.00	Recommended for partial funding	<p>Families & Youth, Inc. proposes a therapeutically supported recreation and leisure program that focuses on trauma responsive and resilience oriented recovery. COVID-19 has created a traumatic impact on our social, emotional, and mental health.</p>

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Downtown Las Cruces Partnership; Incubator	\$1,764,040.00	Not recommended; ineligible	<p>The Business Accelerator/Incubator Hybrid program is a custom model built to address the unique needs of emerging and newly established small business owners in Las Cruces. While many programs across the county offer one aspect of business assistance, we have not found a model that combines the educational component of an accelerator with the affordable access to commercial space of an incubator. The purpose of the program is to meet the needs of Las Cruceans to economically recover from COVID-19, develop future economic security, build wealth, and gain personal financial autonomy for themselves and their families.</p> <p>To achieve this goal, our tailor-built program combines the classroom learning opportunities of an accelerator with the available retail “lab” space of an incubator. Through the program, Downtown Las Cruces Partnership will offer a hands-on, personalized educational program that will assist clients in establishing the fundamentals of their business such as obtaining an LLC, understanding basic accounting, application for a City business license, and writing and revising a business plan. Additionally, with partnerships with The Arrowhead Center and Cruces Creatives, the program will allow clients access to a wide range of community resources such as BizSprint courses and access to makerspace and kitchen incubation. At the forefront, the hybrid program creates an opportunity for residents of Las Cruces, especially those who are socially or economically disadvantaged, to fully participate in the labor force and attain wealth and for city-wide economic growth, building a stronger community through entrepreneurship, property development, infill utilization, and completing neighborhoods.</p>
Jardin de los Niños: Flourishing Families Infant Mental Health Program	\$350,000.00	Recommended for funding	<p>Jardin’s Flourishing Families Infant Mental Health Program serve as a preventative approach to addressing trauma from a holistic, strengths-based service delivery model. Jardin serves high risk families who experience generational poverty, trauma, domestic violence, food insecurity, and high mobility. Homeless children and families experience trauma and a greater likelihood that their basic needs, social/emotional and health needs will not be met. Through our service delivery model, children and families at Jardin will receive direct therapy service, social/emotional learning will be supported within the classroom setting, and the parents will be supported through a mentoring program that supports the whole family from a holistic, trauma informed approach.</p>
Crosstown Flats	\$2,000,000.00	Not Recommended	<p>The Tierra Del Sol Housing Corporation proposes the construction of Crosstown Flats, a new seventy-two unit affordable apartment community to be located in the Royal Crossing PUD. Royal Crossing will be a master planned community incorporating mixed uses, incomes, and densities along with open green space.</p> <p>The individual units will have open floor plans around a central living area. Two and three bedroom apartment homes have living rooms and kitchens are sized to accommodate families with children. One bedroom units will be available for smaller households including seniors. Kitchens will have abundant cabinet and countertop space . Large windows are designed to admit natural light into all primary living spaces. Each unit will have a private patio or balcony. Nine foot high ceilings will provide thermal comfort for are circulation. Sustainable building will be incorporated into the overall design Crosstown Flats.</p>
Oak Street Apartments Rehabilitation	\$305,853.00	Recommended for funding	<p>Oak Street Apartments is currently occupied, and the majority of tenenats are Veterans Assistance Supportive Housing (VASH) recipients. The original property has not been renovated and is in need of site repairs and unit updates. The goal of the project is to complete a moderate rehabilitation of the property, including but not limited to: Improving site accessibility; building with new paint; adding exterior lighting to improve site security; and, remodel kitchens and bathrooms.</p>

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LiftFund; Revitalize Las Cruces Small Businesses	\$2,000,000.00	Not Recommended	LiftFund is providing 2 options for programs that have proved to be very successful in its deployment and to the small businesses who participated in them. Working together with the City of Las Cruces, LiftFund's intention is to provide a program that best suits the needs of the city and small businesses who are still fighting to overcome the challenges of the pandemic. Both options include opportunities for small business owners to access the capital they need as well as receive the technical assistance/business education they require to ensure the health and safety of their staff and their customers.
NMHCDC;Peachtree	\$2,000,000.00	Recommended for funding	<p>New Mexico Housing and Community Development Corporation proposes to build Peachtree Flats, a new construction of ninety-six unit affordable housing community located within the Metro Verde South Subdivision of Las Cruces, New Mexico. The size and scale of the development supports the project objective to increase the supply of affordable housing in Las Cruces to meet the critical low supply of affordable options within the community. Metro Verde South is a planned community incorporating mixed uses, mixed densities, and creation of a series of small-town centers amid residential development. The site is bounded by Peachtree Hills Road on the north. Two and Three bedroom units are sized to accommodate households with children, whose income is at or below 60%AMI. Buildings on the site are organized around the green open space of the interior "canyon". This urban open space compliments the open unbounded space of the desert surrounding the site. This contrast between urban and natural allows for a rich set of experiences when moving through the site. The design of the project presages the oncoming urbanization of the surrounding area and attempts to fit within both the current natural setting and the forthcoming built environment of the city.</p> <p>The commons/community building contains space for management and laundry facilities. This structure marks the entry to the site and establishes the character of the community. A large roof floats lightly on a band of glass above enclosing walls. Sustainable building will be incorporated into the overall design of Peachtree Flats</p>
Catholic Charities of Southern New Mexico; COVID-19 Recovery Fund	\$550,000.00	Recommended for funding	Catholic Charities' COVID-19 Recovery Fund will provide direct financial assistance to the poor and less fortunate who have been negatively impacted by the coronavirus. Those Las Cruces individuals and families who meet program eligibility requirements will receive assistance for items such as rent, mortgage, utility, food, and medical care including mental health services and counseling. Using HUD income guide lines, the COVID-19 Recovery Fund will focus on assisting individuals and families who live at or below the federal poverty line.

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<p>Community Foundation of Southern NM/Bitwise; Equip Las Cruces</p>	<p>\$2,000,000.00</p>	<p>Recommended for funding</p>	<p>The Community Foundation of Southern New Mexico (CFSNM), and BW Industries, Inc., ("Bitwise") will accelerate economic recovery and resilience for City of Las Cruces residents, small businesses, and nonprofits most severely impacted by the COVID-19 pandemic. This will be achieved through funding workforce training for in-demand tech careers. Workforce students will support increased citywide technology adoption by offering no-cost digital literacy services for residents, small businesses and nonprofit agencies. Digital literacy includes essential user support to allow newly connected residents and organizations to maximize use of the resources the internet provides. City residents who gain knowledge and experience to more fully utilize the internet will be better equipped to train for tech jobs, conduct business online, and attain durable prosperity as they navigate opportunities in the digital economy.</p> <p>Funding will also support CFSNM led community non-profit capacity building including training, technical assistance and other services to assist with non-profit planning and development needs. This support will amplify community access to social and health services offered by nonprofit agencies in the City. Throughout the pandemic, the CFSNM supported 20+ nonprofit organizations with emergency support while continuing to support capacity building to 60+ local organizations.</p> <p>To achieve advancement in well-being and recovery, the city can invest in projects such as this that become self-sustaining, build residents', small businesses and non-profit organizations' resiliency and capacity, contribute to digital literacy as part of related broadband adoption efforts, and put more long-term income and opportunity in the hands of members of underserved communities.</p>
<p>Boys & Girls Club of Las Cruces Capital Campaign</p>	<p>\$1,388,000.00</p>	<p>Recommended for partial funding</p>	<p>BGCLC is requesting ARPA funding from the City of Las Cruces to support the soft costs and preliminary expenses that we will incur as we undergo a capital campaign for a new building. For years, we have dreamt of the day that we can welcome Las Cruces kids and teens to a brand new, state-of-the art facility. This new facility will allow us to triple the amount of youth we are able to serve, fulfilling the same mission we have always worked for – building great futures for young people, but in bigger, more meaningful ways. A few high level facts about the new facility:</p> <ul style="list-style-type: none"> • BGCLC is currently working with the City of Las Cruces to identify City owned land where the facility will be built. • The facility will be around 22,000 square feet, and include a full size gymnasium, a state of the art STEM Lab, a separate wing for teens, and much more. • The new building will give BGCLC the capacity to serve around 250 kids per day. • BGCLC will also work with the City of Las Cruces Parks and Recreation Department and other community entities to allow after-hours usage of the gymnasium and other Club amenities. <p>The commitment of ARPA funding toward this project, coupled with the city's commitment to provide land for the facility will make a strong statement to our community of the need for this facility, thereby being the driving force to garner community support and the funding needed to complete the entire project.</p>

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Community Options, Inc. Daily Plan It	\$1,592,335.00	Ineligible	<p>Community Options, Inc. proposes to open a social enterprise, called the Daily Plan It (DPI) in Las Cruces, New Mexico.</p> <p>The DPI will employ people with and without disabilities. Community Options will lease office space in a building to small business owners like realtors, psychologists and lawyers, and train and employ people with disabilities who provide custodial, print, copy and concierge services to building tenants.</p> <p>Competitive wages are paid to all DPI employees, which will improve Las Cruces' economy and job opportunities for decades to come. Using an evidence-based approach, the DPI addresses disparity between the percentage of working age people with disabilities who want to work and are employed vs. the percentage of people without disabilities in the workforce. The model also addresses gaps in skills, training and workforce development for an underserved population while improving community integration. The pandemic has created a workforce crisis, with multiple industries in need of employees to fill vacancies. The DPI can train people with disabilities to fill and thrive in these roles.</p> <p>The Daily Plan It is a proven model. Community Options operates five in other regions of the United States. In a twelve-month period, one hundred percent of DPI employees at our existing locations either maintain employment at the DPI or use the skills that they have acquired to move on to more competitive and integrated employment. Through rental income, contract income and business service fees, the Daily Plan It is a sustainable model.</p>
Desert Community Wellness; Cultivating Community Wellness	\$442,800.00	Ineligible	<p>Who: Project Cultivating Desert Community Wellness has a mission to create sustainable community partnerships in order to share accessible wellness practices for the benefit of all members of our community. We will be providing services for the youth and impoverished of our community.</p> <p>What: We will share mindfulness, yoga and other wellness practices through on-going classes, workshops, teacher trainings, professional development, and special events that have helped us with everyday frustration that can take a toll on us physically, mentally and emotionally. As a result of these practices we offer, we notice a positive change in our confidence, motivation and productivity.</p> <p>Why: COVID-19 has exacerbated all of our everyday challenges exponentially. As we learn how to navigate and live with the outcomes of COVID-19, taking care of our wellbeing, body and mind is critical now more than ever.</p> <p>How: We will implement wellness programs through virtual and face-to-face contact. Our programming will be at the site of the partner organizations, and also offering some programs at the DDY facility. These wellness programs will be collaboratively designed given the requests of the partner organizations and the expertise of personnel of DCW. The tools of a regular wellness practice will support individuals moving forward on a positive path in life. As we only begin to see and feel the real and lasting impacts that the COVID-19 pandemic will have on our lives it is critical that we provide tools in our community for self-care and self-management to pave a positive path forward.</p>

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El Calvario United Methodist Church, Casitas del Calvario	\$2,000,000.00	Ineligible	<p>El Calvario United Methodist Church's (ECUMC) mission is "to serve the poor, the stranger, and the captive." We accomplish this by providing a platform which helps establish a full, abundant life and restore dignity, capacity, and resilience to the communities we serve. ECUMC is looking to expand our community economic development programming and affordable housing capacity. ECUMC is ready to do our part to address the housing shortage and provide access to affordable housing through our new project Casitas del Calvario. Our unique design allows us to serve the housing needs of a broad segment of the community by including flexible housing options. A major characteristic of Casitas del Calvario is its unique design, which allows our apartment units to double as small business incubator space. Our plan also includes a plaza space for cultural events to continue, green space including shade, and solar panel infrastructure. We see this as an opportunity to make a long-term investment in infrastructure that can be mobilized to help uplift the social and economic condition of populations in the Las Cruces region and we seek support to help build a prototype and implement our housing plan.</p>
Ngage New Mexico	\$1,840,653.00	Ineligible	<p>As an essential part of its educational mission, Ngage New Mexico is shepherding the ambitious project of planning and realizing a Children's Museum for southern New Mexico, to be located in Las Cruces. The major goals of the project include:</p> <ul style="list-style-type: none"> (1) Enhanced access for area families, often underserved, to arts, cultural, and scientific experiences; (2) A focus on early childhood development, specifically ages 0-8; (3) Creation of a resource hub to inform and connect families to early childhood and educational services in the region. <p>This ambitious project has two phases. The first is a mobile children's museum called "Vamos Niños: Play to Learn" (Vamos Niños), which will be housed in a converted recreational vehicle. Vamos Niños will travel the county and present engaging, playful early educational exhibits at area schools, fairs and community gatherings, bringing high quality early childhood experiences to communities throughout Doña Ana County (DAC). Phase two is the design (and construction) of a brick and mortar children's museum, to be located in the City of Las Cruces. Thus far this phase of the project has received a major, six-figure capital outlay allocation of \$750,000 from the State of New Mexico for planning and design. This children's museum project is an initiative of the DAC Early Childhood Education Coalition, and falls under the banner of the SUCCESS Partnership, a prenatal-to-career education initiative serving DAC. Ngage is the primary support organization of the SUCCESS Partnership.</p>
Mesilla Valley Habitat for Humanity: "Empower, a Community Collaboration"	\$795,533.00	Ineligible	<p>The "Empower" project will involve the development of a building that will provide a variety of critical community resources to mitigate the negative impacts of the COVID-19 public health emergency. Proposed resources include affordable home-ownership opportunities, financial preparedness & life management courses, job placement partnership/ job training, skilled labor training (construction), internet access, assistance in applying for services, and a digital library of resources to assist in stabilizing home & work life. Our goal is to empower citizens with the essential tools necessary to build a secure future for themselves and generations to come.</p>
Outdoor Recreation	\$250,000.00	Ineligible	Place holder

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Doña Ana Arts Council; Planning for Artists Live/Work Space	\$250,000.00	Ineligible	Feasibility and Markets Studies to be followed by Planning for Artists Live/Work Space in or adjacent to the Las Cruces Arts and Cultural District.
La Casa, Inc. - Facilitating Access to Health, Social Services and Housing	\$1,018,544.00	Ineligible	La Casa, Inc. - Facilitating Access to Health, Social Services and Housing
Economic and Educational Recovery and Renewal via a Community Makerspace	\$2,000,000.00	Ineligible	<p>By building on the tools, space, and personnel available to the people of Las Cruces through Cruces Creatives, we propose to launch and expand a spectrum of programs that empower Las Cruces residents to address the economic and educational harms of Covid-19, while creating long-term opportunities for our community.</p> <p>To address the adverse educational impacts of Covid-19, we propose to bring the highly effective, engaging practice of project-based learning to students throughout the district, supported by tools, space, and technicians available through Cruces Creatives as well as the involvement of community members. Several programs in support of this goal are already led by Cruces Creatives, reaching 6,000 students annually; with additional tools, space, and technicians to support more projects and more types of projects, we plan to bring the benefits of community-engaged, project-based learning to every student in the district.</p> <p>To address the economic harms of Covid-19, we propose to use the same tools, space, and technicians that support K-12 educational programs to support economic interventions including 21st Century Skills Training and certifications, prototyping and business development, and non-certification skills training that responds to the needs of existing local businesses--all in the context of a multi-use makerspace that brings diverse groups of people together to share ideas and support each other. By providing access to empowering tools, training in how to use them, and a diverse and supportive community, we can help the people of Las Cruces build their own businesses and secure stable employment for themselves and others.</p>
TOTAL REQUEST	\$26,318,860.00		