

TOWN HALL

- Town Hall #1 – July 22
- 50 Participants



TOWN HALL

- Town Hall #2 – August 12
- 45 Participants



CANNABIS SURVEY

- Survey Offered: July 15 - August 15
- Offered in English & Spanish
- 1,400 total online surveys answered

City of Las Cruces Cannabis Survey

In April 2021, New Mexico became the 17th state to legalize recreational cannabis with the passage of House Bill 2 (HB 2), the Cannabis Regulation Act.

The purpose of this survey is to receive input from Las Cruces residents related to actions the City may take regarding this law. Only fully completed surveys can be considered so please make sure to answer all the questions and mark appropriate responses.

Deadline 11:59 PM, Sunday, August 15.

Thank you.

Para completar la encuesta en español, use el botón 'Default Language' en la parte superior de la página.

Residency*

The survey is anonymous, but we would like to know if you...

Live in the City of Las Cruces

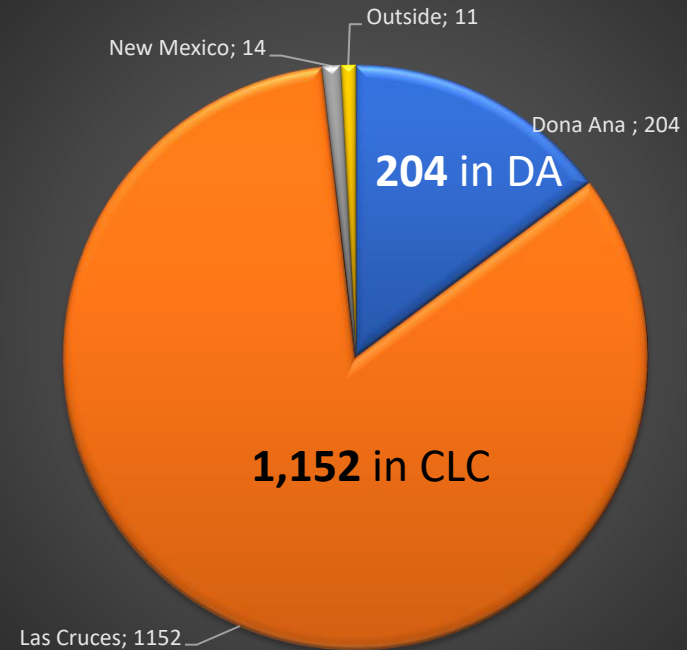
Live in Dona Ana County, but out of City limits

CANNABIS SURVEY

- Residency

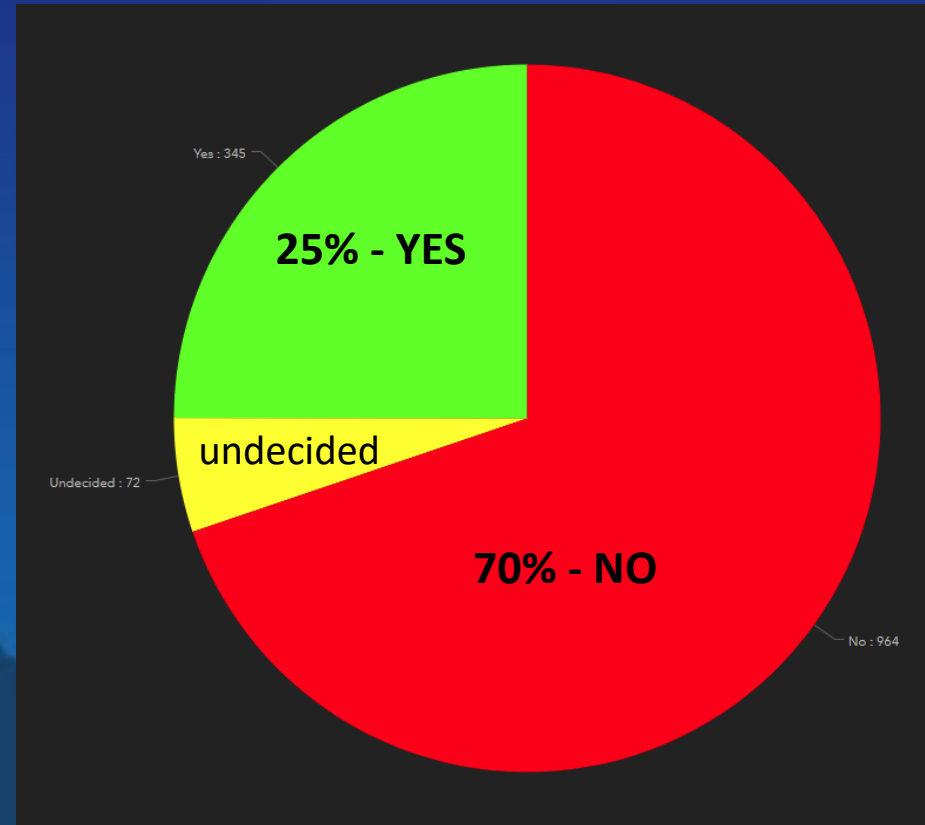
- 1,152 lives in Las Cruces
- 204 live in County
- 14 live in NM
- 11 live outside NM

Residency



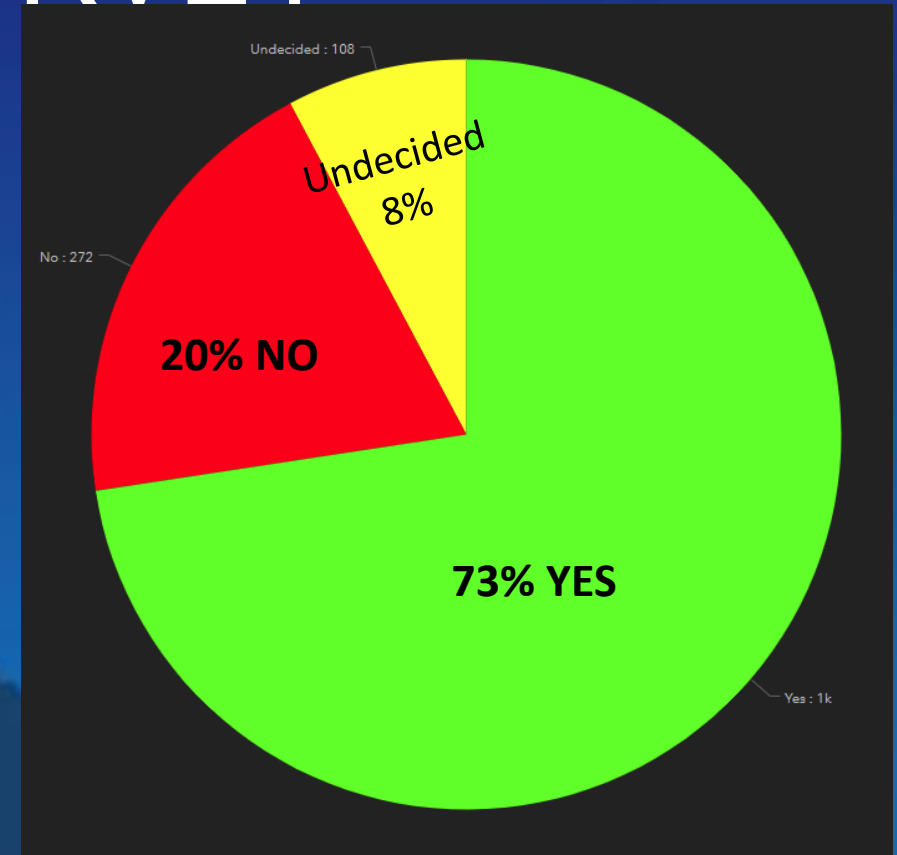
CANNABIS SURVEY

- Do you favor adding regulations for personal home cultivation?
 - **NO** – 70% (964)
 - **YES** – 25% (349)
 - **UNDECIDED** – 5% (72)



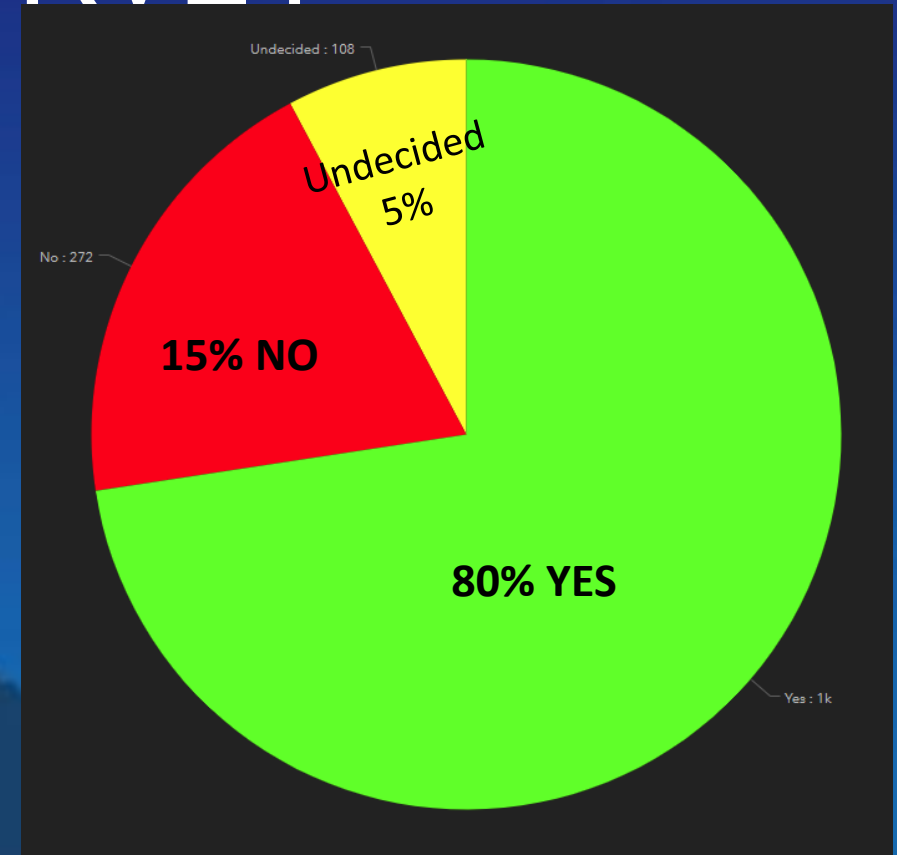
CANNABIS SURVEY

- Should dispensaries be permitted to LOCATE in similar areas/zoning as liquor stores, bars, and taverns?
 - **YES** – 73% (1,000)
 - **NO** – 20% (272)
 - **UNDECIDED** – 8% (108)



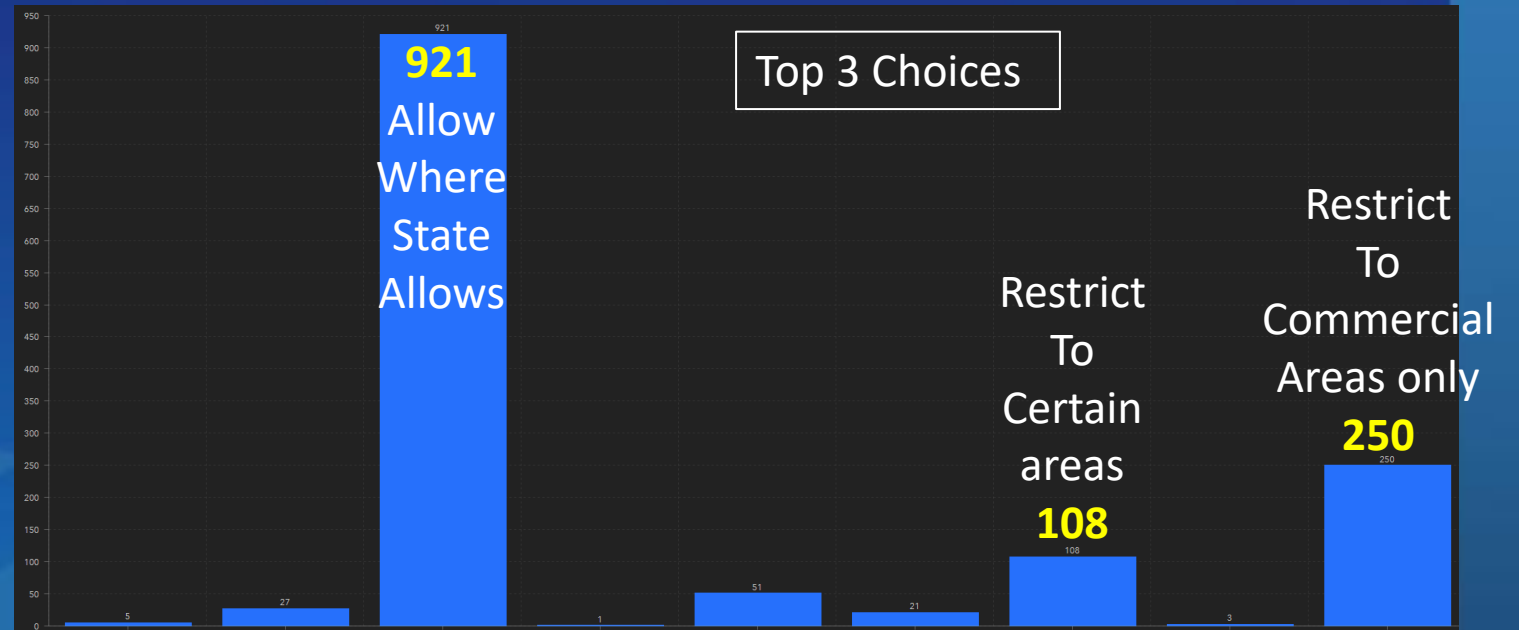
CANNABIS SURVEY

- Should dispensaries be similarly REGULATED as liquor stores, bars, and taverns?
 - **YES** – 80% (1,100)
 - **NO** – 15% (207)
 - **UNDECIDED** – 5% (70)



CANNABIS SURVEY

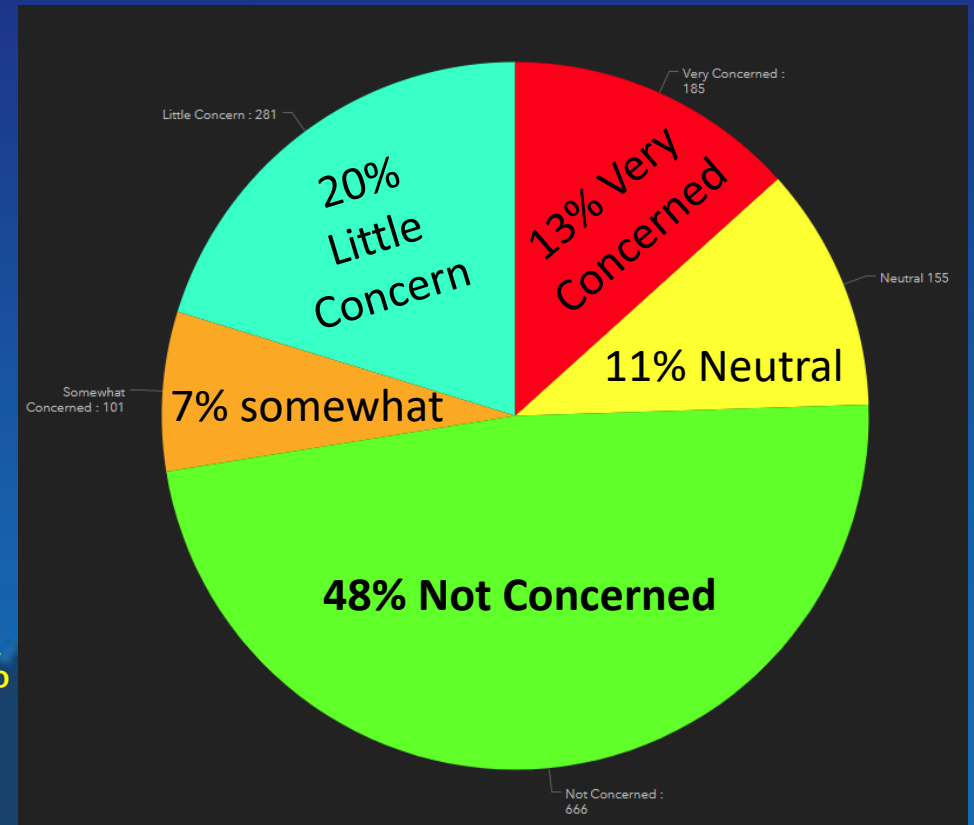
- Should dispensaries be limited to certain areas of the City?



CANNABIS SURVEY

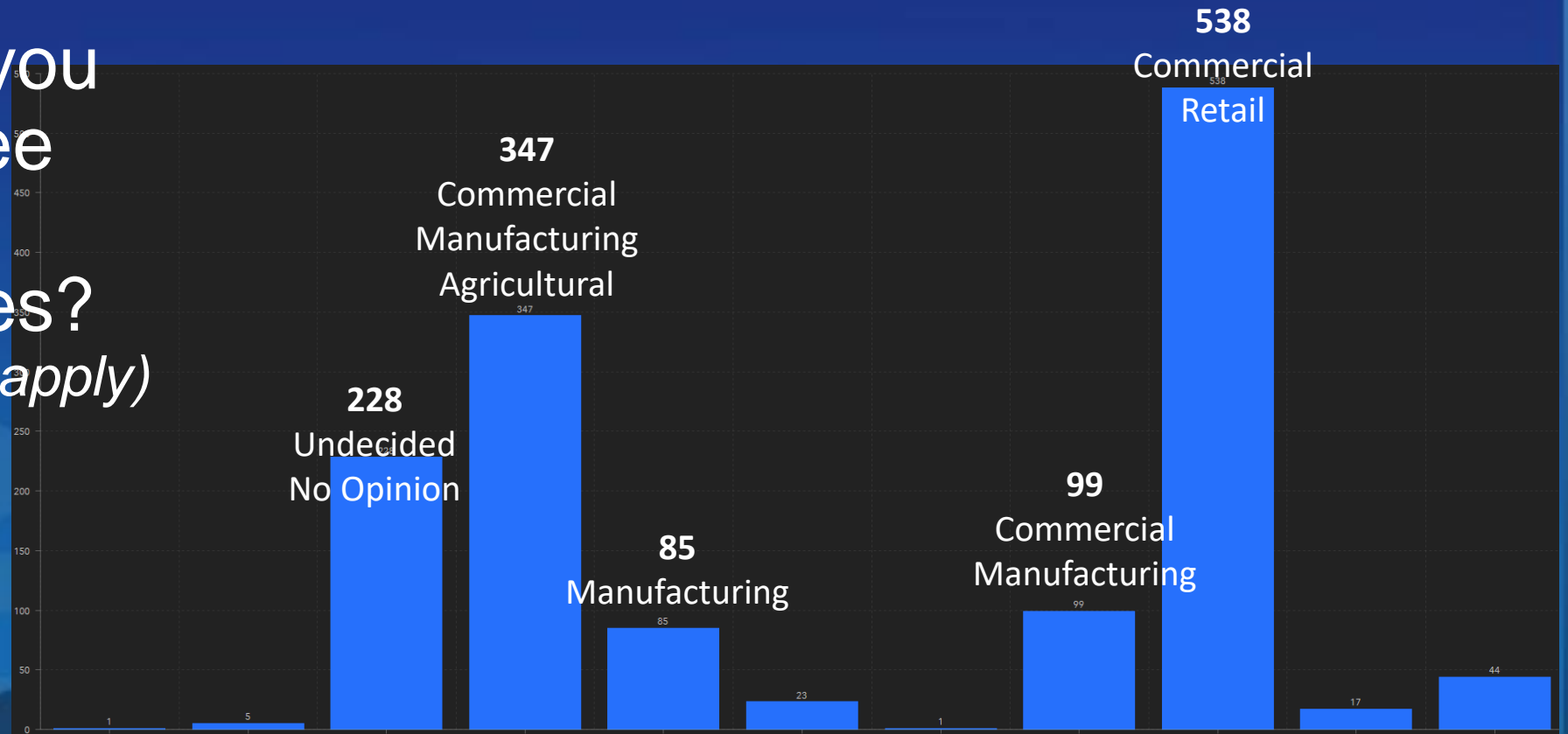
- I am concerned about nuisance impacts from cannabis operations!

- **Not Concerned** – 48% (666)
 - **Little Concern** – 20% (281)
 - **Very Concerned** – 13% (185)
 - **Somewhat**
 - **Concerned** - 7% (101)
- 68%
- 20%



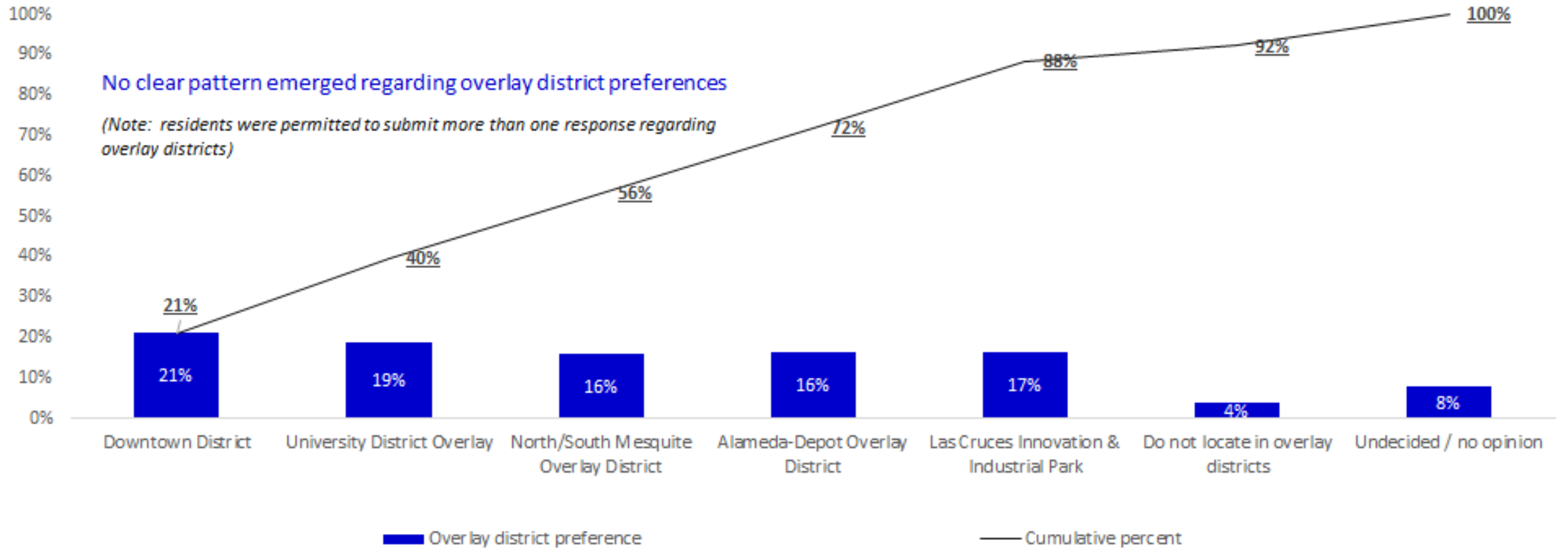
CANNABIS SURVEY

- Where do you prefer to see cannabis dispensaries?
(check all that apply)



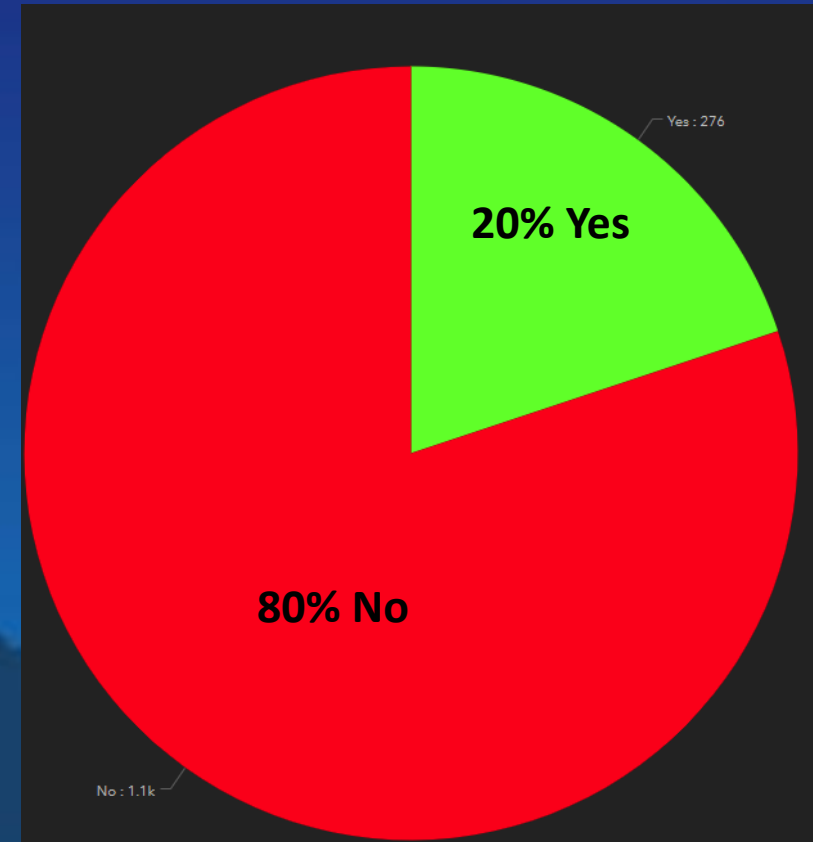
Which Overlay District do you prefer to see cannabis dispensaries?

Public preferences regarding overlay district preferences of cannabis storefronts

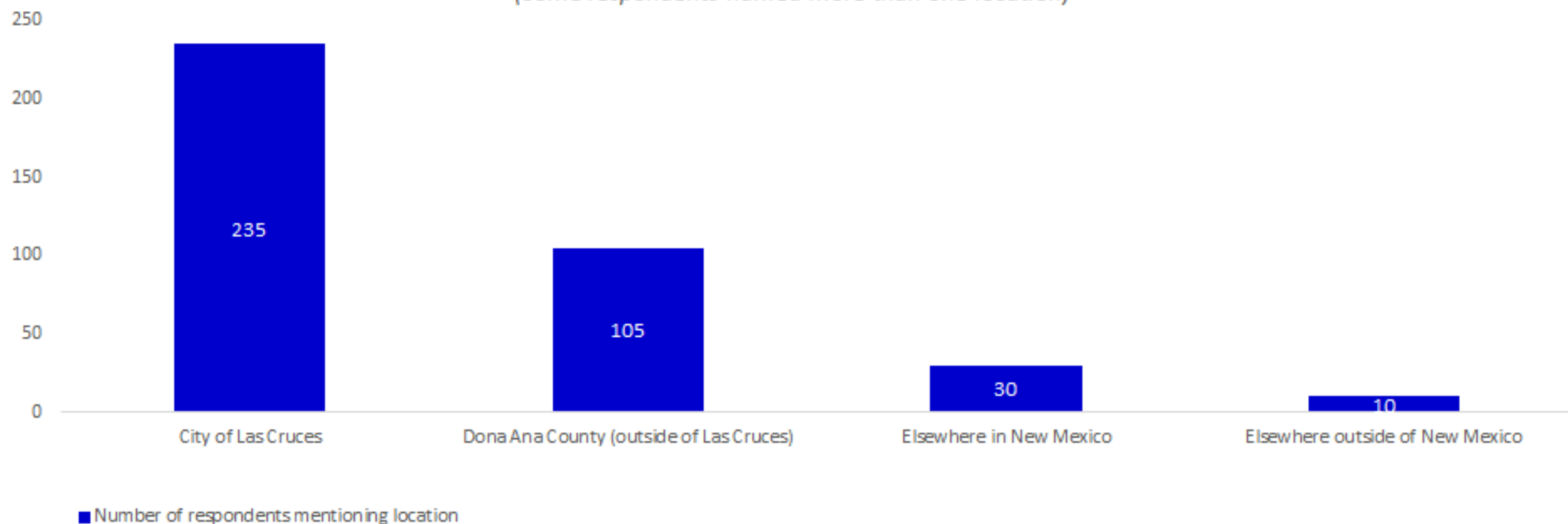


CANNABIS SURVEY

- Do you wish to start a recreational cannabis business?
 - **275** (out of 1,400) participants said 'Yes'

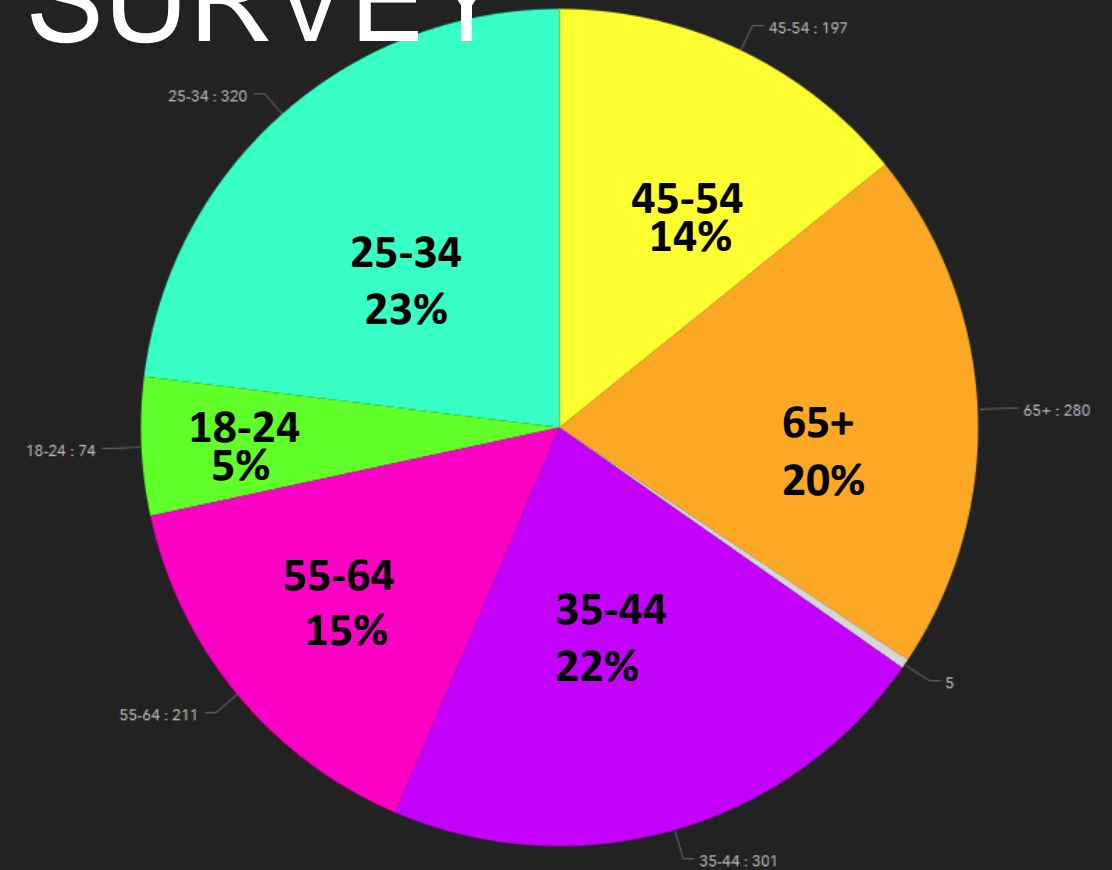


Preferred locations for starting a cannabis business (among 275 respondents considering it)
(Some respondents named more than one location)

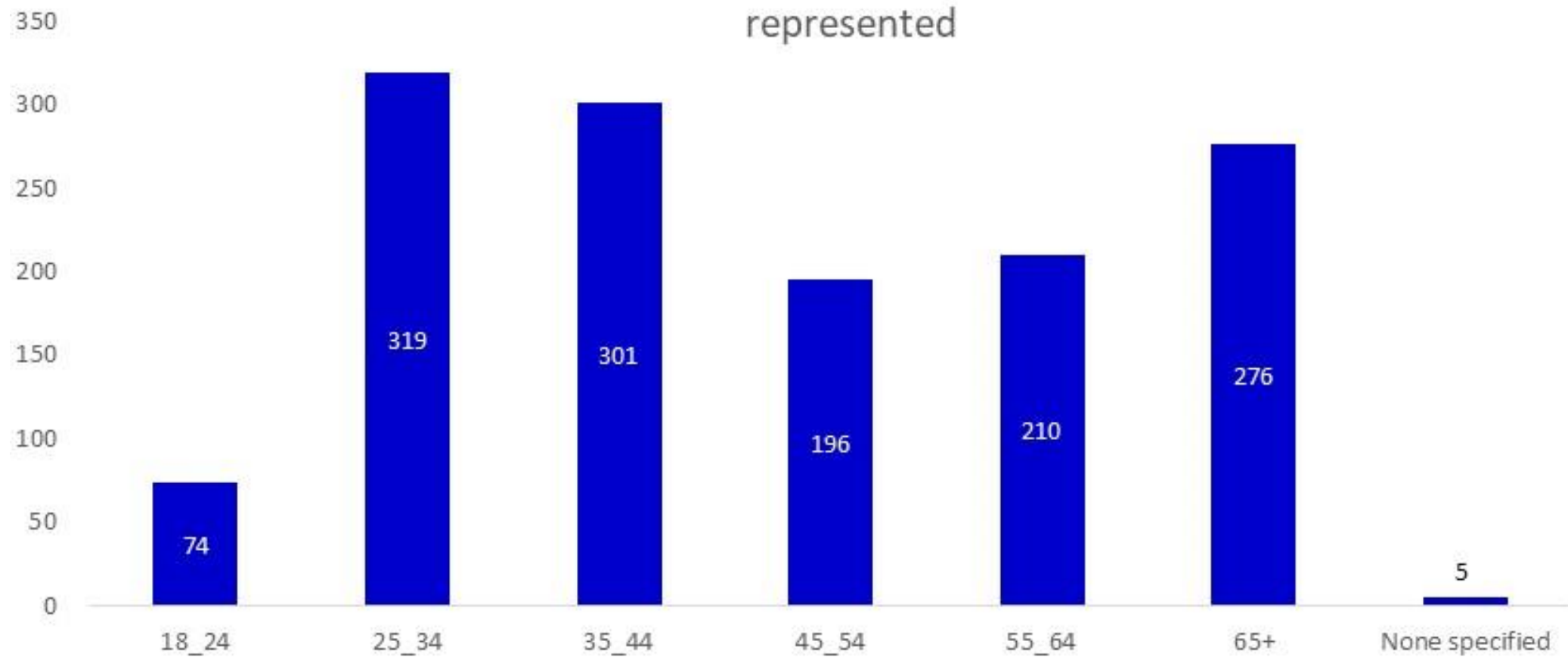


CANNABIS SURVEY

- Select your age group?



1,381 residents responded, w/ ages from 25 years upward well represented



■ Number of respondents in age group